

FROM JUNE 3 TO 5 AT FIRA DE BARCELONA (PL. ESPAÑA)

# SIL Barcelona 2026 will showcase the foresight capabilities of global logistics

- The trade fair will become the largest showcase of innovation in the sector, featuring more than 160 new developments, new spaces such as the SIL Lab and the AI Corner, the Digital Supply Chain Exhibition, and the Startup Meeting Area.
- Knowledge will permeate the exhibition venue with seven content areas and more than 250 speakers—international experts who will analyze the changes that the global context is bringing to the supply chain.
- SIL Barcelona will be the meeting point for the sector, featuring an agenda of over 150 events, the exclusive SIL Networking Zone, and the digital tool SIL Platform with a Smart Agenda and virtual assistant.

**Barcelona, May 28, 2026** – The Executive President of the Consorci de la Zona Franca de Barcelona (CZFB) and President of SIL, **Pere Navarro**, and the Director General of the CZFB and SIL, **Blanca Sorigué**, held a press conference this morning to present the 28th edition of **SIL Barcelona**, the leading trade fair for Logistics, Transport, Intralogistics and Supply Chain, which will take place from **June 3 to 5** at Fira Barcelona (Montjuïc) and will introduce new features in both content and format. Under the slogan “**Smart solutions that move the world**”, the event will once again become the meeting point and discussion forum for trends, challenges and opportunities facing the sector, at a time when artificial intelligence, automation and the growing demand for sustainability are forcing a redefinition of its operating models. At the same time, it must adapt to an

uncertain global environment, with constant disruptions and consumers demanding greater speed, transparency and resilience in the supply chain.

One of the major new features of SIL 2026 will be the **SIL Lab and IA Corner spaces**, where technology experts will explore the many applications of AI in logistics through a range of content sessions, case study presentations, hands-on workshops, and live demonstrations. The new SIL Lab area will also host the **Digital Supply Chain Exhibition**, which returns to the fair with a new proposal showcasing the full scope of the digital supply chain—from planning and procurement to production, delivery, and reverse logistics—with the participation of 17 brands equipped with cutting-edge technology.

The Executive President of the CZFB and President of SIL Barcelona, **Pere Navarro**, highlighted that *“the SIL is a meeting point that highlights the value of logistics and its constant capacity for innovation. Logistics connects people, connects companies, connects talent, and connects opportunities. This year, SIL comes with the ambition of once again becoming a major international showcase for innovation, business, and knowledge, serving a sector that is strategic for both the economy and people’s everyday lives.”*

### **Showcase of innovation**

Along these lines, the trade fair will feature the participation of **nearly 80 startups** and **more than 600 companies**, which will present **over 160 new developments** in the form of innovative solutions such as AI reasoning for logistics decision-making, AI applied to human capital in road transport, computer vision in cranes, energy communities in logistics parks, robots for intralogistics, automated measurement of bulky goods, fully electric loading docks, and sustainable pallets, among other examples. All of these will be candidates for the **SIL 2026 Best Innovation Award**, which will be selected by a jury of 14 specialized journalists and presented during the fair on June 4.

In the words of the Director General of the CZFB and SIL Barcelona, **Blanca Sorigué**, *“according to registration figures, 93% of visitors at this new edition of SIL Barcelona are involved in decision-making within their companies, and 77% do so*

*directly. As for their motivation to attend the fair, 42% are driven by the opportunity to discover the latest developments in the sector, while 39% attend to visit exhibiting companies.”*

Among the exhibiting companies, the participation of firms from across the entire supply chain stands out, with a strong presence of transport, logistics and distribution services (31%), intralogistics (28%), technology and IT (20%), infrastructure (13%), and real estate logistics (7%). Furthermore, **30% are international** exhibitors, coming from a wide range of countries including Germany, Andorra, Argentina, Belgium, Chile, China, the United Arab Emirates, Slovakia, the United States, France, Hungary, Italy, Mexico, the Netherlands, Peru, Portugal, the United Kingdom, Romania, Turkey and Switzerland, among others.

### **International context in focus**

The global context and international trade will be a key focus of the **SIL Knowledge** program, which will feature **more than 250 top-level speakers** and bring together international experts to analyse the changes that geopolitics and the new world order are bringing to the supply chain. **New events such as the International Trade Summit and Spain Air Cargo Day** will join other sector-specific sessions, the technical conferences organized by UNO and COACAB, MedaLogistics Barcelona, Connectivity Day, Investor Day, Smart Logistics, Rail Forward, and sessions dedicated to sustainability, leadership, and talent in the sector.

In this way, knowledge will permeate the trade fair across **more than seven content areas**, with conferences, debates, pitches, interviews, and panels of all kinds, showcasing outstanding case studies from companies such as **Revlon, HP, Penguin Random House Grupo Editorial, Danone, Camper, Mercedes-Benz, Affinity**, and **Ercros**, among others.

### **Meeting point and networking hub**

Moreover, the trade fair will serve as a meeting point and a high-quality networking hub for executives, shippers, logistics managers, and other senior professionals in the logistics sector, with an agenda of **more than 150 events** organized by the exhibiting companies themselves, as well as other networking initiatives such as the **Dakar Logistics Experience**. Additionally, visitors will have access to the premium space dedicated to B2B meetings, the **SIL Networking Zone**, as well as the **SIL Platform**, a digital tool that allows users to organize their visit to the exhibition venue even weeks before it opens, through the **Smart Agenda** and the **virtual assistant SILvIA**.

Likewise, SIL Barcelona will once again contribute to attracting talent to the logistics sector through the **Job Market Place**, a recruitment initiative organized by Barcelona Activa, where final interviews for selection processes to fill positions in logistics departments of various companies will be conducted on-site. In this same vein, the event will recognize innovation and talent with the **SIL 2026 Best Startup Award**, based on the pitches delivered by startups present in the **Startup Meeting Area**, which will also host the startups that are part of the CZFB's **Logistics 4.0 Incubator**.

Overall, SIL Barcelona is supported by **more than 90 partners** and backed by the following **sponsors**: **MERLIN** and **DP World** (Nit de la Logística); **Barcelona City Council**, **Cimalsa**, and the **Government of Catalonia** (SIL Knowledge); **Orange Empresas** (Theater), **SAP** (SIL Lab), and **Exotec by Dexter**, **Cuatrecasas**, **Engie Vianeo**, and **Prologis** (SIL Knowledge session).

#### **About Consorci de la Zona Franca de Barcelona**

The Consorci de la Zona Franca de Barcelona is a public entity that acts as a driver of technological and industrial development by supporting companies in their transition to the digital era, reflecting the CZFB's strategic vision to lead Industry 4.0. It promotes the 4.0 District by fostering the transformation of Industry 4.0 through the DFactory Barcelona technological ecosystem, supports innovation through the 3D Incubator and the Logistics 4.0 Incubator, and connects the new economy with its key socioeconomic sectors. It organizes congresses of economic relevance for Barcelona, such as the most important logistics trade fair in Spain and Southern Europe, SIL, as well as major benchmark events with an innovative format such as Barcelona New Economy Week (BNEW) and Barcelona Woman Acceleration Week (BWAW). Its governing body includes representatives from the Spanish Government, the Government of Catalonia, Barcelona City Council, and the city's leading economic institutions.

#### **For more information:**

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